

### Remarks

Claims 1-24 remain in the application. Claims 1, 9, and 17 are independent. Claims 2 and 3 are being amended. Applicants submit no new matter is being introduced by way of this Amendment. Applicants respectfully traverse the rejections and objections. Reconsideration of this application in light of the above amendments and the following remarks is respectfully requested.

Claims 2 and 3 were objected due to informalities. In particular, the Office Action on page 2, paragraph 2 appears to indicate proper antecedent basis exists for the term “UNS” and the phrase “user naming system.” Applicants thank the Examiner for the helpful suggestions. Applicants are amending Claims 2 and 3 consistent with the suggestions of the Examiner. As such, Applicants believe the objections of Claims 2 and 3 are overcome and respectfully request the objections be removed.

Claims 1-4, 6-12, 14-20, and 22-24 were rejected under 35 U.S.C. 102(e) as being unpatentable over Phillips et al. (U.S. Patent No. 7,454,206) hereinafter “Phillips.”

Applicants believe a brief overview of an example embodiment would be helpful. In an example embodiment, an apparatus configured to select one of a plurality of identities based at least in part upon the application and at least one user preference independent of user input to the application. Applicants believe none of the cited references disclose the feature of selecting one of a plurality of identities based upon the application and at least one user preference independent of user input to the application as recited in Claim 1 (“...the processor is configured to automatically select one of a plurality of identities selectable for use by the respective application the respective identity being selected based upon the application and at least one user preference independent of user input to the application...”).

Phillips does not select automatically select one of a plurality of identities. Even if Phillips did automatically select one of a plurality of identities, Phillips certainly does not base the selection at least in part on at least one user preference independent of user input to the application as claimed in Claim 1. In fact, a user identified is selected based at least in part on the determined session type (Phillips, col. 3, lines 29-36, Figure 3).

Independent Claims 9 and 17 have similar limitations. Since dependent Claims 10-12 and 14-16 depend from Claim 9 and Claims 18-20 and 22-24 depend from Claim 18, they too are allowable for at least the same reasons as the independent claims from which they depend.

Claims 5, 13, and 21 were rejected under 35 U.S.C. 103(a) as being unpatentable over Phillips in view of Gabber et al. (U.S. Patent No. 5,961,593) hereinafter “Gabber.”

Gabber discloses an interface to transmit browsing commands, but does not provide selecting one of a plurality of identities selectable for use by the respective application the respective identity being selected based upon the application and at least one user preference independent of user input to the application. Instead, Gabber merely provides a central proxy system, e.g., a wired terminal, with

computer-executable routines. The central proxy system processes site-specific substitute identifiers constructed from data specific to users. The central proxy system transmits the substitute identifiers to the server sites, which re-transmits browsing commands received from the users to the server sites (Gabber, Abstract). In this way, Gabber provides an interface to transmit browsing commands, but does not teach selecting one of a plurality of identities selectable for use by the respective application the respective identity being selected based upon the application and at least one user preference independent of user input to the application as claimed in Claim 1.

Thus, Gabber does not add the missing claimed feature of “the processor is configured to automatically select one of a plurality of identities selectable for use by the respective application the respective identity being selected based upon the application and at least one user preference independent of user input to the application” to Phillips as recited in Claim 1. Accordingly, Applicants believe Claim 1 is in condition for allowance. Claim 5 depends from Claim 1 so it too should be allowable for at least the same reasons as Claim 1.

Independent Claims 9 and 17 have similar limitations. Since dependent Claim 13 depends from Claim 9 and Claim 21 depends from Claim 17, they too are allowable for at least the same reasons as the independent claims from which they depend.

**Conclusion**

It is clear from the foregoing that the claims are in condition for allowance. An early formal notice of allowance of claims is respectfully requested. Examiner is invited to contact the undersigned with any questions.

Please charge any deficiency or credit any overpayment that may be due in this matter to Deposit Account Number 50-0270.

Respectfully submitted,

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I hereby certify that this correspondence is being filed with the U.S. Patent and Trademark Office via EFS-Web on the date indicated below.

/Denise M. Wilson/  
Signed

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Date